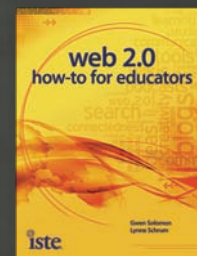


Coming soon

Web 2.0 How-To for Educators

Explore the very best online collaborative tools and applications that have the power to transform learning.

See p. 1



From Fear to Facebook

One School's Journey

"A stimulating, provocative book."

—Howard Gardner

See p. 2



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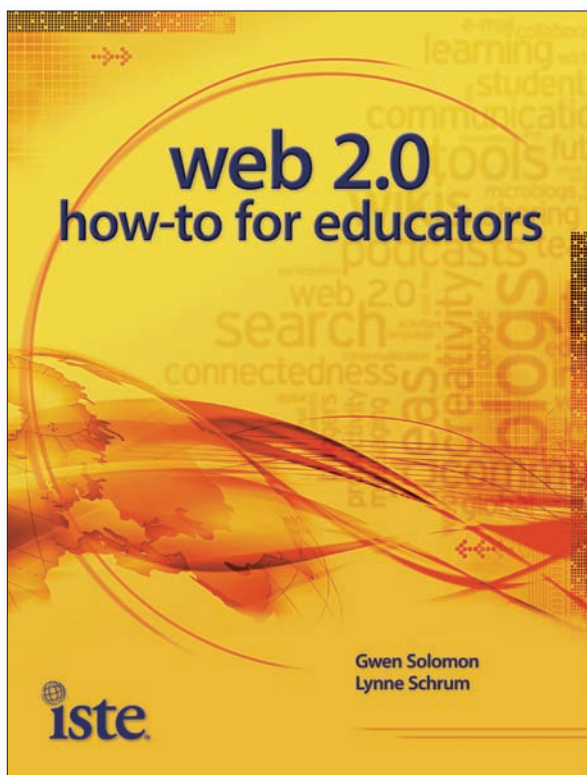
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www.iste.org



October 2010

200 pp. 7 x 9¼

40 b/w illustrations

\$34.95 paper

Standard member price \$24.45

Product code HOW2NS-988

978-1-56484-272-5

Audience

Teachers, teacher educators, IT staff, administrators, policy makers

Features

A well-organized list of almost 200 Web 2.0 tools and applications

Explanations, tutorials, activities, and ideas for the most educationally applicable Web 2.0 tools available

A vision of where the evolving Internet is headed and how it will affect and enhance education

Technology

This material is suitable for any platform

Keywords

Web 2.0, online collaboration tools, social networking

Web 2.0 How-To for Educators

Gwen Solomon and Lynne Schrum

Web 2.0, the second generation of the World Wide Web, allows us to connect, create, collaborate, and share information. When we bring Web 2.0 tools into the classroom, we transform learning. By applying these tools thoughtfully, we see a shift in student engagement, creativity, and higher-order learning skills. In this companion book, the authors of the best-selling *Web 2.0: New Tools, New Schools* introduce you to more Web 2.0 tools and expertly lead you through classroom and professional applications that help improve student and teacher learning.

Web 2.0 How-To for Educators explores the very best online collaborative tools available today (including blogs, wikis, and social networking) and Web 2.0 applications (Skype, Google Earth, Wordle, and more) that make a difference in education. Using a simple formula for each concept, the book describes *what* the tool is, *when* teachers should use it, *why* it is useful, *who* is using it, *how* you can use the tool, and *where* you can find additional resources. Practical examples from educators around the world offer an abundance of ideas, and the recommendations for further information and comprehensive lists of Web 2.0 tools and applications will be valuable resources as you integrate Web 2.0 technology in your classroom.

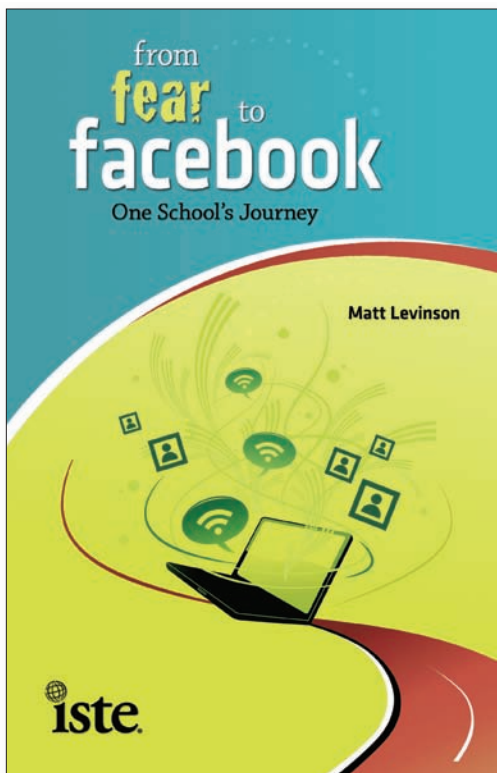
Gwen Solomon has been the director of the websites techLEARNING.com, Digital Learning Environments, 21st Century Connections, and the Well Connected Educator. She is an author, editor of custom websites, presenter, and advisor to ed tech companies. Past positions include senior analyst with the U.S. Department of Education, coordinator of instructional technology planning for the New York City Public Schools, and founding director of New York City's School of the Future.

Lynne Schrum is a professor and coordinator of elementary and secondary education at George Mason University. An author of numerous articles and five books, including *Web 2.0: New Tools, New Schools* (see p. 22) and *Considerations on Technology and Teachers* (see p. 6), Schrum is currently the editor of the *Journal of Research on Technology in Education (JRTE)*. She is a past ISTE president and past member of the American Educational Research Association (AERA) Council.

Also available

Web 2.0: New Tools, New Schools

See p. 22



August 2010

200 pp. 5½ x 8½

\$27.95 paper

Standard member price \$19.55

Product code ISK00L-988

978-1-56484-270-1

Audience

Administrators, teacher educators, technology directors, technology coordinators, educators, media specialists

Features

Foreword by Erin Reilly, research director for New Media Literacies

A discussion of where education is heading and how schools can prepare

Insight into dealing with the challenges of implementing a 1-to-1 laptop program, including student, teacher, and parent buy-in; acceptable use policies; privacy issues; digital citizenship; and more

Technology

This material is suitable for any platform

Keywords

1-to-1 laptop programs, integrating technology

From Fear to Facebook

One School's Journey

Matt Levinson

"From Fear to Facebook is an insider's view of the journey from peril to possibility with digital media in school communities. Matt Levinson gives a clear picture of how communities need to work together to create safe, innovative opportunities for kids to learn with digital media. From Fear to Facebook tells the story of the cultural shift happening in schools with technology and provides a road map for how to navigate this sea change with buy-in from all key stakeholders. The stories [Levinson] shares are grounded in the day-to-day challenges and opportunities that accompany digital media. From Fear to Facebook should be required reading for schools looking to figure out how to optimize technology to enhance teaching and learning."

—Jim Steyer, CEO and Founder, Common Sense Media

"Matt Levinson has written a stimulating, provocative book about the educational opportunities and challenges posed by the new digital media."

—Howard Gardner

In 2007 Matt Levinson moved from New Jersey to California to start a 1-to-1 laptop program at the Nueva School, confident that his knowledge of technology would help him accomplish this goal. He never imagined the challenges he and Nueva would face. So that other schools and educators can learn from Nueva's lessons, Levinson shares his experience integrating a laptop program and how teachers, students, and parents discovered, dealt with, and overcame challenges. Honesty and insightful anecdotes make this an indispensable guide for everyone looking for a path away from fear and into the future of education.

Matt Levinson is the assistant head at the Nueva School in Hillsborough, California. Levinson writes and speaks about education and technology and has been published in the *New York Times*, the *San Francisco Chronicle*, *Education Week*, and *Teacher Magazine*. Prior to moving into school administration, he taught middle and upper school history for 14 years at Princeton Day School in Princeton, New Jersey.

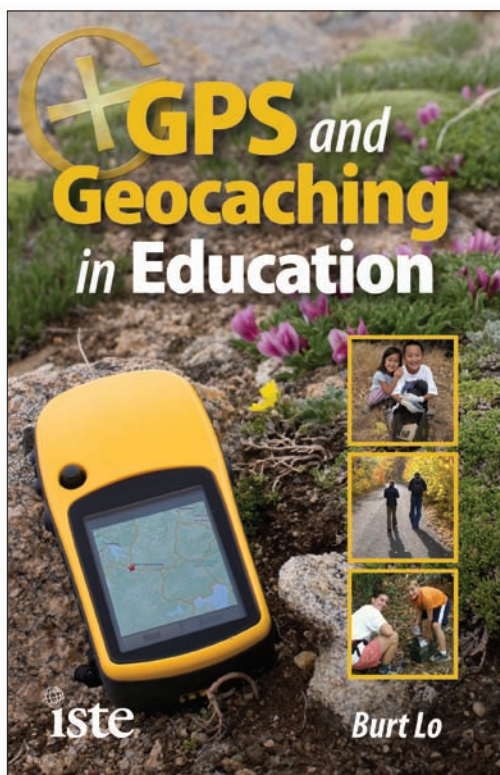
Also available

1-to-1 Learning: Laptop Programs That Work, Second Edition

See p. 14

The Technology Director's Guide to Leadership

See p. 21



December 2010

100 pp. 5½ x 8½

23 b/w illustrations

\$29.95 paper

Standard member price \$20.95

Product code GCACHE-988

978-1-56484-275-6

Audience

Educators (K–12), tech coordinators, library media specialists, parents

Features

A glossary of GPS terms and list of GPS resources

Introduction to a variety of geocaching activities, including multicaches, virtual caches, and puzzle caches

An assessment of GPS tools and technology

Technology

This material is suitable for any platform. An Internet connection and GPS handheld unit are required for most activities.

Keywords

GPS, geocaching

GPS and Geocaching in Education

Burt Lo

Geocaching has been called 21st-century orienteering and the world's largest treasure hunt. But is it also a learning activity that inspires creativity and real-world problem solving? Hiding, locating, and finding geocaches is incredibly popular, but it's not just a weekend pastime—it can also be an educational opportunity for students of all ages. Collecting weather data, creating maps of indigenous and invasive plant species, discovering new people and places, and reviewing historical events are just a few fun ways to turn geocaching into an engaging, relevant learning experience. Geocaching can help students explore any subject, from literature units to computer programming.

In the introduction to GPS and geocaching in Part One, you will learn where to find geocaches, how they are placed, what to do when you locate one, what GPS tools you'll need to use, and more. After you are comfortable with the ins and outs of geocaching, Part Two shows you how to bring this dynamic activity into your classroom by developing lesson plans and integrating geocaching into your curriculum. Read how to incorporate Google Earth, podcasting, and other technology into your classroom. Review nine classroom-tested lesson plans. Engage in an activity for professional development. This book will inspire you and your students to embark on the adventure of geocaching.

Burt Lo is a technology professional development coordinator with the California Technology Assistance Project. He holds a master's degree in information technology and is a Google Certified Teacher. Lo has experience as a middle school classroom teacher and a teacher of English as a second language, and has presented at many state and national ed tech conferences. Though geocaching began as a hobby for Lo, his love of geocaching soon found its way into his work as he integrated geocaching into the curriculum for a sixth grade outdoor education week and conference workshops for teachers and administrators.

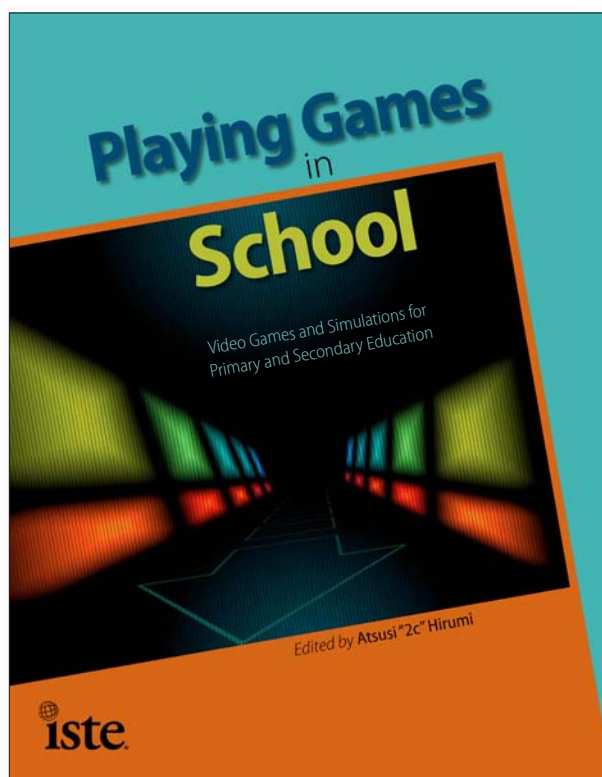
Also available

Reinventing Project-Based Learning

See p. 20

Student-Powered Podcasting

See p. 20



November 2010

450 pp. 8½ x 11

47 b/w illustrations

\$39.95 paper

Standard member price \$27.95

Product code GAMING-988

978-1-56484-271-8

Audience

Educators (K–12), technology coordinators, curriculum specialists, teacher educators, researchers, academic libraries, library media specialists

Features

Multiple research methods and case studies examine the advantages of games in education

A chapter devoted to how playing games can help teachers and students meet the NETS•S and NETS•T

Technology

This material is suitable for any platform

Keywords

Gaming, educational games, video games, simulations

Playing Games in School

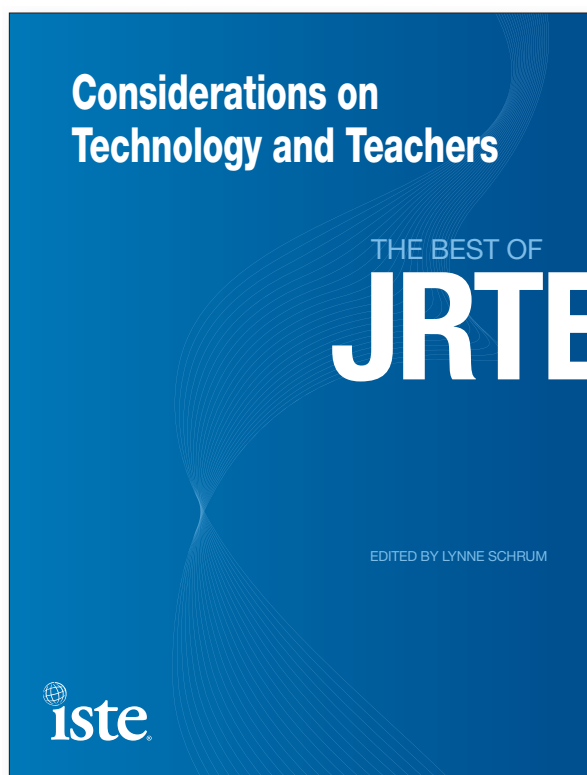
Video Games and Simulations for
Primary and Secondary Education

Edited by Atsusi “2c” Hirumi

Millions of people around the world spend billions of dollars and countless hours playing video games. Imagine if teachers could harness this power of engagement to nurture a love of learning among their students. With this robust collection of articles, editor Atsusi “2c” Hirumi encourages educators to explore the benefits of interactive entertainment in education. The contributors offer information that will help educators make informed decisions about how games can be played to facilitate learning, including how to locate, select, and integrate games in meaningful and effective ways.

Playing Games in School focuses this analysis on four topics: why games should be a part of education, the availability of games in four core subjects and physical education, selecting and integrating games in school, and alternate perspectives on game-based learning. Each chapter takes an in-depth look at research or case studies on topics including how today’s students differ from previous generations, integrating games into the classroom with instructional strategies, incorporating game-based learning without computers, commercial off-the-shelf games, virtual environments, and more. The additional resources throughout the book, such as lists of guidelines and a technology consent form template, assist educators as they integrate this compelling form of instruction into their classrooms.

Atsusi “2c” Hirumi, associate professor and co-chair of the instructional technology program at the University of Central Florida, is an award-winning educator who has published book chapters and refereed journal articles and presented at state, national, and international conferences. With a doctorate in instructional systems, Hirumi has focused his research on story- and game-based approaches to teaching and learning and the design of alternate e-learning environments. In addition, Hirumi works with schools, universities, medical centers, and the military in the United States and abroad to establish online training programs, courses, and degree programs.



December 2010

120 pp. 7 x 9¼

13 b/w illustrations

\$34.95 paper

Standard member price \$24.45

Product code JRTBK1-988

978-1-56484-273-2

Audience

Teacher educators, researchers, academic libraries, technology leaders

Features

A selection of the some of the best research articles from *JRTE* from 2005 to 2010

Reflections and suggestions for future research from the original authors

Technology

This material is suitable for any platform

Keywords

Educational technology research

Considerations on Technology and Teachers

The Best of *JRTE*

Edited by Lynne Schrum

Research offers a way to start conversations that can affect educational reform. *Considerations on Technology and Teachers* is a collection of some of the best research articles from the *Journal of Research on Technology in Education (JRTE)* over the past five years. *JRTE* editor Lynne Schrum and the editorial review board chose these articles because they provide context about where we have been and how we should be moving forward, both in research and in practice. Topics include the impact of project-based learning on teachers' technology use, e-portfolios in teacher education, and the outcomes of a campus 1-to-1 laptop program. At the conclusion of each article, the original authors reflect on their study, examine the landscape since their research was published, and provide suggestions for further study.

Lynne Schrum is a professor and coordinator of elementary and secondary education at George Mason University. An author of numerous articles and five books, including *Web 2.0: New Tools, New Schools* (see p. 22) and *Web 2.0 How-To for Educators* (see p. 1), Schrum is currently the editor of the *Journal of Research on Technology in Education (JRTE)*. She is a past ISTE president and past member of the American Educational Research Association (AERA) Council.

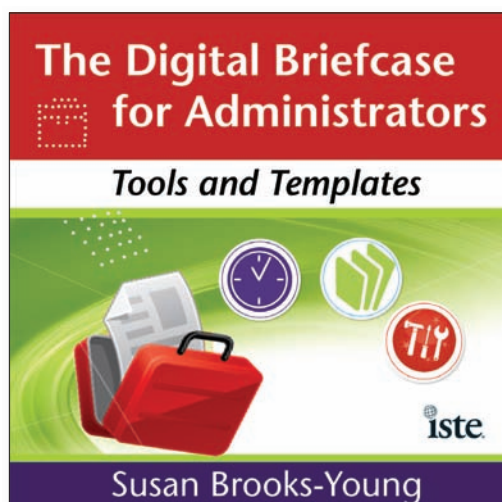
Also available

Journal of Digital Learning in Teacher Education (JDLTE)

See p. 10

Journal of Research on Technology in Education (JRTE)

See p. 10



January 2011

\$13.95 CD

Standard member price \$9.75

Product code DIGIBC-988

978-1-56484-274-9

Audience

Administrators, policy makers

Features

CD includes instructions for Microsoft Office 2003 and Microsoft Office 2007

Chapters and templates correlated to NETS•A performance indicators

Technology

Microsoft Office 2003 or 2007 required

Keywords

Administrators, administrative templates

The Digital Briefcase for Administrators

Tools and Templates

Susan Brooks-Young

All school and district administrators have one thing in common—they're busy. To help administrators automate tasks and work more efficiently, Susan Brooks-Young has put together a collection of time-saving templates aligned with the National Educational Technology Standards for Administrators (NETS•A). Step-by-step directions will lead any administrator, regardless of technology skill level, through templates for communication, planning, budgeting, and other administrative tasks. Administrators will find templates for a technology-supported lesson observation, an evaluation rubric, an online safety presentation, and much more. Conveniently published on CD in fully editable Microsoft Word files, the templates and step-by-step instructions are designed to be adapted, modified, and used time and time again so that administrators can work to their potential in the digital age.

Susan Brooks-Young has been involved in the field of instructional technology since 1979. Before establishing her own consulting firm, she was a teacher, site administrator, and technology specialist at a county office of education. She is the author of *101 Best Websites for Principals* (see p. 13), *Digital-Age Literacy for Teachers* (see p. 15), and *Making Technology Standards Work for You, Second Edition* (see p. 17).

Also available

Making Technology Standards Work for You, Second Edition
See p. 17

National Educational Technology Standards for Administrators
See p. 17

► NETS refreshed

ISTE pioneered the development of technology standards more than 10 years ago in a unique partnership with teachers and teacher educators, curriculum and education associations, government, business, and private foundations. The standards have been recently updated and released.

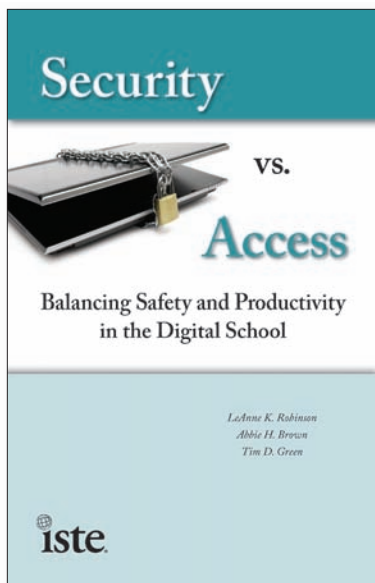
Save more
when you purchase the
NETS Booklet Bundle.
See p. 12.



All ISTE books, products, and professional development opportunities highlight at least one set of these standards—including items in this catalog, as well as workshops and sessions at ISTE's annual conference and exhibition.

Product Title	Product Code	Standard Member Price	Nonmember Price
NETS•S Poster	NETSP3-988	\$6.95	\$9.95
NETS•S Brochure Pack (25 ea.)	NETSU2-988	\$5.55	\$7.95
NETS•T Poster	NTTP02-988	\$6.95	\$9.95
NETS•T Brochure Pack (25 ea.)	NTTBR2-988	\$5.55	\$7.95
NETS•A Poster	NETAP2-988	\$6.95	\$9.95
NETS•A Brochure Pack (25 ea.)	NETAB2-988	\$5.55	\$7.95

For more information about the NETS, visit www.iste.org/nets



100 pp. 5½ x 8½

\$29.95 paper

Standard member price \$20.95

Product code SECURE-988

978-1-56484-264-0

Security vs. Access

Balancing Safety and Productivity in the Digital School

LeAnne K. Robinson, Abbie H. Brown, and Tim D. Green

“Better safe than sorry” isn’t always as simple as it sounds. *Security vs. Access* emphasizes the importance of balance in creating school environments that are safe and productive. The book provides educators, administrators, and IT staff the information they need to have constructive conversations about security challenges while still making sure students receive an effective, technology-infused education. The authors examine security issues, including access to inappropriate content, network security, and identity theft. They discuss common responses and provide realistic recommendations that address both safety and access. Educators will find this book invaluable as they engage in a critical dialogue with all stakeholders, promoting knowledge, education, and communication over security responses that stifle teaching and learning.

Audience

Educators (K–12), teacher educators, IT staff, administrators, policy makers

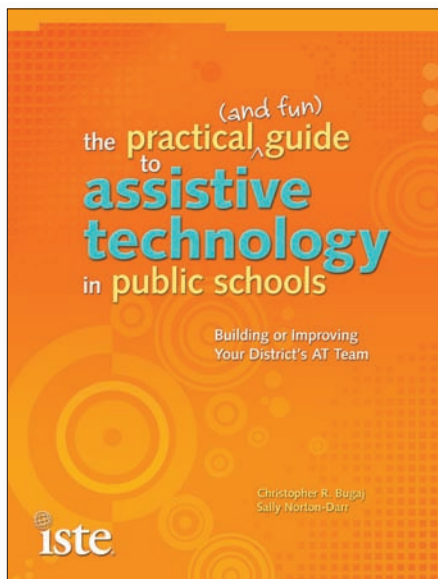
Features

An examination of security issues facing today’s schools; recommendations for balancing technology access with school security; and real-life anecdotes highlighting perceived threats, responses, and consequences

LeAnne K. Robinson, an associate professor at Western Washington University, has authored a number of books and journal articles on educational technology.

Abbie H. Brown is an award-winning teacher and an associate professor specializing in instructional design and technology at East Carolina University.

Tim D. Green, an author of ed tech books and a former teacher, is currently an associate professor at California State University, Fullerton.



297 pp. 7 x 9¼

46 b/w illustrations

\$31.95 paper

Standard member price \$22.35

Product code CHEWAT-988

978-1-56484-263-3

The Practical (and Fun) Guide to Assistive Technology in Public Schools

Building or Improving Your District's AT Team

Christopher R. Bugaj and Sally Norton-Darr

Assistive technology (AT)—providing students with special-needs tools and strategies to aid in their learning—is a serious topic, but reading about it doesn’t have to be boring! In *The Practical (and Fun) Guide to Assistive Technology in Public Schools*, authors Christopher R. Bugaj and Sally Norton-Darr throw in a few pirates, monsters, and monkeys to keep you engaged but don’t sacrifice the tips, strategies, and insight that will help improve your school or district AT program. They lead you through the process, from setting up a stellar team to consultations and evaluations, and from implementation to assessing success. This guide presents detailed advice and ideas to provide AT services that effectively and efficiently help students.

Audience

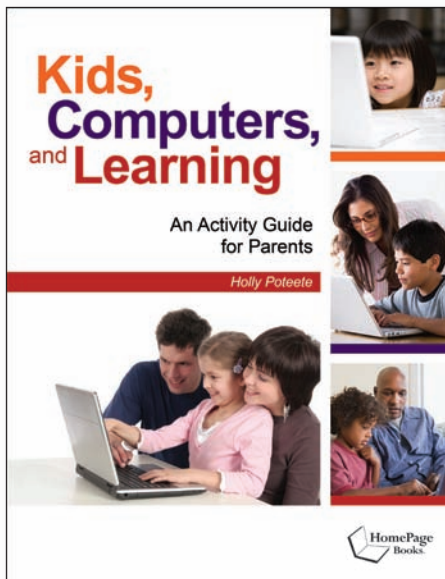
Administrators (K–12), assistive technology professionals, special-education staff

Features

Guides AT professionals through the steps of setting up a successful AT program; information on AT, IEPs, and the law; advice and ideas for working successfully with all stakeholders, including teachers, parents, service providers, IEP teams, and students

Christopher R. Bugaj, an assistive technology trainer, is a founding member of the AT team for Loudoun County Public Schools in Virginia. He is the host and producer of the award-winning podcast series A.T.TIPScast, a series about implementing AT in public schools.

Sally Norton-Darr is an assistive technology trainer for Loudoun County Public Schools and a nationally certified speech-language pathologist. Norton-Darr presents on high- and low-tech AT topics both nationally and regionally.



June 2010

275 pp. 8½ x 11

CD

\$34.95 paper

Standard member price \$24.45

Product code HOMLAB-988

978-1-56484-265-7

Kids, Computers, and Learning

An Activity Guide for Parents

Holly Poteete

Whether a techie or a tech newbie, teaching young children the technology skills they will need throughout their lives can seem like a daunting task for any parent—but it no longer has to be that way. ISTE author Holly Poteete has adapted her popular computer lab book into lessons and activities for parents to use at home. Each of the 12 chapters is made up of 10 activities that teach children target skills such as online safety, keyboarding, Internet research, creation of multimedia presentations, use of Web 2.0 tools, and more—all in a variety of learning styles. In addition, the book includes a CD with more than 100 supplemental files, including a student workbook, a grade book, and answer keys, to provide parents with everything they need to effectively teach technology.

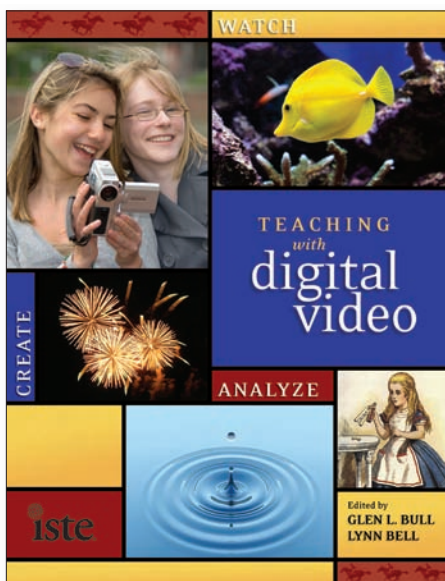
Audience

Parents of children ages 4–11

Features

CD with more than 100 supplemental materials, a student workbook, a grade book, and answer keys; includes ISTE's National Educational Technology Standards for Students (NETS•S); each lesson has suggestions for extension and remediation; Web safety and Internet security concepts have been integrated throughout the book

In her writing, **Holly Poteete** draws on her experience and inspiration from more than 10 years working in elementary schools and middle schools across the United States. The author of two ISTE books as well as Web-based lesson plans, she also leads teacher and parent technology classes. A mother of two, Poteete believes strongly in instilling children with knowledge, creative experiences, and the ethical use of technology when they are young.

CD Includes CD

July 2010

150 pp. 8½ x 11

66 b/w illustrations

\$37.95 paper

Standard member price \$26.55

Product code DIGVID-988

978-1-56484-266-4

Teaching with Digital Video

Watch, Analyze, Create

Edited by Glen L. Bull and Lynn Bell

Teaching with Digital Video approaches digital video use by subject, showing educators how to effectively use digital video in four core curriculum areas: science, social studies, English language arts, and math. After explaining the unique advantages of digital video for each subject, the authors provide sample activities that can be used in the classroom. To aid implementation, each activity is presented in three parts: the content, aligned with standards, including the NETS•S; the technology, which provides tips for using digital video; and the pedagogy, with instructional strategies that take advantage of video's unique capabilities. In addition, the authors cover the tools and techniques needed to acquire, create, and communicate with digital video.

Audience

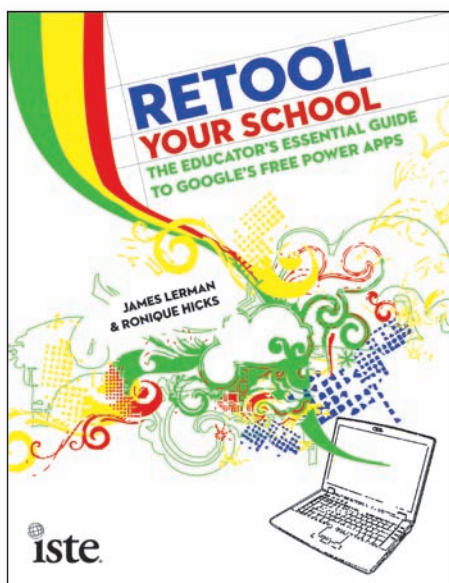
Educators (K–12), technology coordinators, library media specialists, curriculum specialists

Features

Activities and resources for incorporating digital video into science, social studies, English language arts, and math lessons; directions for creating and acquiring digital video; aligned to NETS•S and subject-area standards

Glen L. Bull is the co-director of the Center for Technology and Teacher Education and a professor at the University of Virginia. He is co-editor of *Contemporary Issues in Technology and Teacher Education*, co-editor of *Teaching with Digital Images* (see p. 21), and a columnist for *Learning & Leading with Technology*.

Lynn Bell works with the Center for Technology and Teacher Education at the University of Virginia. She is the co-editor of the online journal *Contemporary Issues in Technology and Teacher Education* and co-editor of two books, including *Teaching with Digital Images* (see p. 21).



July 2010

300 pp. 8½ x 11

100 b/w illustrations

\$37.95 paper

Standard member price \$26.55

Product code GOOGLE-988

978-1-56484-267-1

Retool Your School

The Educator's Essential Guide to Google's Free Power Apps

James Lerman and Ronique Hicks

Authors James Lerman and Ronique Hicks, along with eight other Google Certified Teachers, show you why Google Apps are some of the best online learning tools available today. The possibilities are endless—and the applications are free. *Retool Your School* dives into step-by-step directions on how to use multiple applications. More than 40 lesson plans for elementary, middle, and high school will help you get started, while the book's many ideas and supplemental resources show how to implement these tools to transform communication, collaboration, and creativity in your school and classroom. Don't miss the special chapter on how to bring Google Applications Education Edition directly to your school or district.

Audience

Educators (K–12), administrators, technology coordinators, teacher educators

Features

Step-by-step instructions for using Google Docs, Spreadsheets, Forms, Blogger, Earth, Maps, Picasa, and more; more than 40 original lesson plans for elementary, middle, and high school students in a variety of core curriculum areas; dozens of supplemental resources to jump-start your use of the tools

James Lerman designs educational environments and experiences for learners of all ages, from preschool through graduate school and beyond. He is the author of three of the *101 Best Web Sites* (see p. 13) books from ISTE and currently serves as director of the Progressive Science Initiative at Kean University.

Ronique Hicks is an educational consultant specializing in instructional design. She works with schools, inspiring teachers to use 21st-century tools to energize and engage learners, and she partners with industry-leading companies, sharing her expertise in the integration of educational technology.

Periodicals



Learning & Leading with Technology

Kate Conley, Editor

Anita McAnear, Acquisitions Editor

Nonmember annual rate:

US: \$100. Canada: \$155 (GST included).

International: \$125.

Standard member rate: FREE

ISSN 1082-5754

ISTE's flagship magazine, *Learning & Leading with Technology (L&L)*, provides content written by education practitioners for education practitioners. Articles share tips for effective technology use in PK–12 educational settings in a friendly, easy-to-read style. *L&L* authors discuss how-to aspects and provide practical ideas about integrating technology appropriately into all areas of curriculum and administration. *L&L* contributors and readers are typically superintendents, school administrators, district- and building-level technology coordinators, classroom teachers, library media specialists, and teacher educators with a mutual interest in improving learning and teaching in the PK–12 arena.



Journal of Research on Technology in Education

Lynne Schrum, Editor

Nonmember annual rate:

US: \$155. Canada: \$202 (GST included).

International: \$190.

ISSN 1539-1523

ISTE's *Journal of Research on Technology in Education (JRTE)* features the most relevant ed tech research from around the globe. This peer-reviewed journal includes topics ranging from original research to theoretical positions and systems analysis. *JRTE*, highly respected for examining and exploring the future horizons of technology developments, is delivered quarterly.

Standard Members: Add an annual subscription to *JRTE* for \$54.

65% savings



Journal of Digital Learning in Teacher Education

Formerly the *Journal of Computing in Teacher Education (JCTE)*

Ann Thompson and Denise A. Schmidt, Editors

Nonmember annual rate:

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ISSN 2153-2974

The *Journal of Digital Learning in Teacher Education (JDLTE)* is a refereed journal published quarterly by ISTE's Special Interest Group for Teacher Educators (SIGTE). The journal provides a forum for sharing information among departments, schools, and colleges of education that are confronting the issues associated with providing computer and technology education for preservice and inservice teachers.

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October 13, 2010

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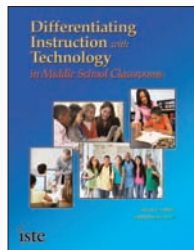
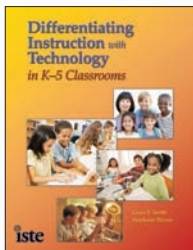


ISTE's Annual Conference and Exposition will be held next year in Philadelphia, Pennsylvania. ISTE 2011 is the premier international ed tech conference—a place for learning and networking opportunities that will change your life! ISTE 2011 is where year-round learning meets face-to-face engagement.

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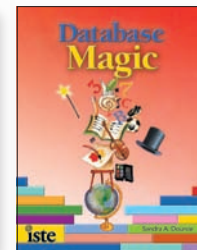
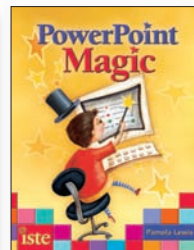


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\$68.25 ■ Product code DIFBUN-988

Standard member price \$49.25

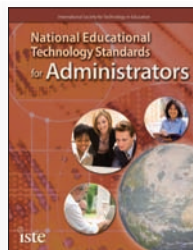
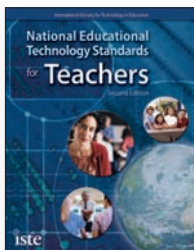
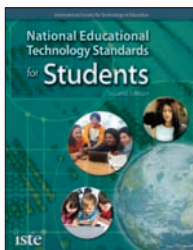


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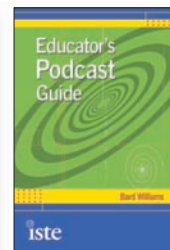


NETS Booklet Bundle

NETS for Students *and* NETS for Teachers *and* NETS for Administrators

\$34.95 ■ Product code NTSBUN-988

Standard member price \$25.25

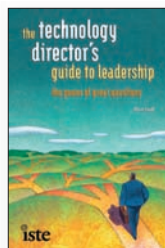
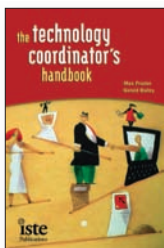


Podcasting Bundle

Student-Powered Podcasting *and* RSS for Educators *and* Educator's Podcast Guide

\$85.35 ■ Product code PODBUN-988

Standard member price \$61.65

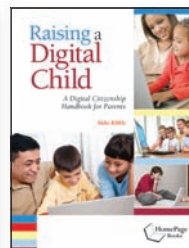
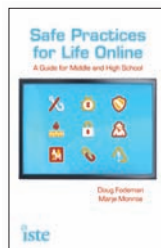


Technology Coordinator's Bundle

The Technology Coordinator's Handbook *and* The Technology Director's Guide to Leadership

\$57.55 ■ Product code TECBUN-988

Standard member price \$41.55

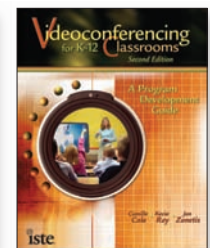
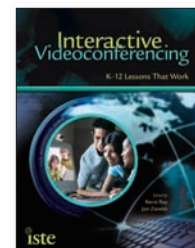


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Safe Practices for Life Online *and* Raising a Digital Child

\$49.45 ■ Product code SAFBUN-988

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Standard member price \$129

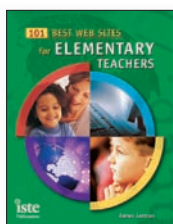
Web 2.0 Tools

- World According to Google
- The Teacher's Guide to Classroom Blogging
- Blogging for Beginners
- Blogging for Intermediate Users
- Dr. Z's Collaborative Cookbook
- Screencasting
- Podcasting Primer
- Tools for Digital Kids: Podcasting
- Podcasting for Students and Teachers in Science

\$329 ■ Product code BWWEB20-988

Standard member price \$129

Backlist



101 Best Websites for Elementary Teachers

By James Lerman

\$32.95. 165 pp. 2005. 978-1-56484-215-2

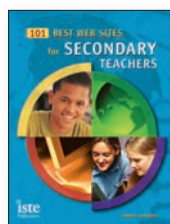
Product code 101ELE-988

Standard member price \$23.05

These 101 best websites—chosen for their exemplary content and clean, kid-friendly design—will really earn their place in your kitbag of preparation and planning tools.

Audience: Educators (K–6), teacher educators, library media specialists

Features: Quick reference charts for efficient website navigation, detailed site descriptions and highlights for teachers, full correlation to NETS for Students and Teachers



101 Best Websites for Secondary Teachers

By James Lerman

\$32.95. 162 pp. 2005. 978-1-56484-216-9

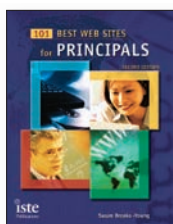
Product code 101SEC-988

Standard member price \$23.05

This guide to the best websites for secondary education assembles a host of Internet resources that support independent learning, research, and technology-infused instructional practices.

Audience: Educators (6–12), teacher educators, library media specialists

Features: Quick reference charts for efficient website navigation, detailed site descriptions and highlights for teachers, full correlation to NETS for Students and Teachers



101 Best Websites for Principals

Second Edition

By Susan Brooks-Young

\$32.95. 205 pp. 2005. 978-1-56484-214-5

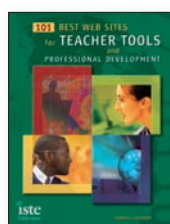
Product code 101WP2-988

Standard member price \$23.05

This book is organized by topics pertinent to all principals, including finance, curriculum, professional development, and social and legal issues.

Audience: Administrators (K–12), college of education faculty

Features: Quick reference charts for efficient website navigation, detailed site descriptions and highlights for principals, new primer on security issues



101 Best Websites for Teacher Tools and Professional Development

By James Lerman

\$32.95. 199 pp. 2006. 978-1-56484-227-5

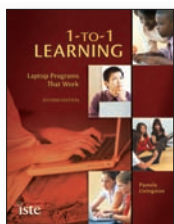
Product code 101TEA-988

Standard member price \$23.05

Free teachers' tools on the Internet? Yes, indeed, and in amazing variety. Now, with help from Web expert James Lerman, you too can discover the choicest sites for classroom tools and professional development.

Audience: Educators (K–12), teacher educators, professional development specialists, technology coordinators, library media specialists

Features: Detailed site descriptions and highlights for teachers, primer on RSS and Web 2.0 technologies, full correlation to NETS for Teachers



1-to-1 Learning

Laptop Programs That Work, Second Edition

By Pamela Livingston

\$37.95. 237 pp. 2009. 978-1-56484-254-1

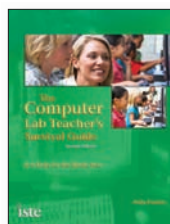
Product code LAPT02-988

Standard member price \$26.55

Find practical planning advice, case studies of successful programs, and a host of implementation resources in this guide to 1-to-1 programs.

Audience: Administrators, technology coordinators, educators (K–12), parents, teacher educators

Features: Learn how to select the most cost-effective purchasing, support, and funding options; and anticipate and overcome logistical challenges with tried and true advice; new chapters cover leadership, tablet PCs, and more



The Computer Lab Teacher's Survival Guide

K–6 Units for the Whole Year, Second Edition

By Holly Poteete

\$36.95. 216 pp. 2010. 978-1-56484-262-6

Product code COMLA2-988

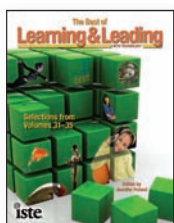
Standard member price \$25.85

Updated advice on the important components of an effective computer lab. The 10 units, each containing two to three lessons, can be used as a starting point or as a year-long technology education program.

Audience: Computer lab educators (K–6), educators, administrators, teacher educators

Features: A CD with more than 100 supplemental materials, including worksheets, quizzes, and multimedia presentations; each lesson includes extension, remediation, and accommodation ideas; reference sections for NETS•S and NETS•T

CD Includes CD



The Best of Learning & Leading with Technology

Selections from Volumes 31–35

Edited by Jennifer Roland

\$34.95. 216 pp. 2009. 978-1-56484-255-8

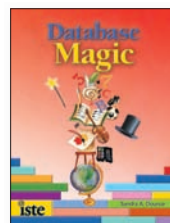
Product code LLBEST-988

Standard member price \$24.45

Provocative columns, insightful features, and practical tips make this an excellent resource for new ISTE members, beginning ed tech users, and longtime fans of ISTE's member magazine.

Audience: Administrators, educators (K–12), technology coordinators, library media specialists, teacher educators

Features: Articles from the regular sections of *L&L*, commentary from original article authors, full-color showcase of artwork and covers



Database Magic

Using Databases to Teach Curriculum in Grades 4–12

By Sandra A. Dounce

\$39.95. 150 pp. 2008. 978-1-56484-245-9

Product code DATMAG-988

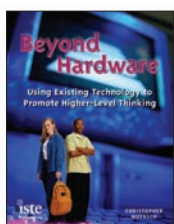
Standard member price \$27.95

This book is filled with practical advice and tips for creating and using databases as valuable learning and teaching tools.

Audience: Educators (4–12), curriculum specialists, teacher educators, professional development personnel, preservice teachers, administrators

Features: CD with curriculum-based sample data sets and companion worksheets; data is in both MS Excel and Access formats for a high level of compatibility (PC or Mac); combines practical how-to steps with examples of how databases can foster higher-order thinking skills; promotes powerful technology skills for educators and students

CD Includes CD



Beyond Hardware

Using Existing Technology to Promote Higher-Level Thinking

By Christopher Moersch

\$34.95. 162 pp. 2002. 978-1-56484-193-3

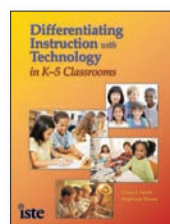
Product code BEYOND-988

Standard member price \$24.45

This book provides a framework for using existing technology to develop and revise lesson plans to promote critical thinking skills.

Audience: Administrators, technology coordinators, curriculum specialists, library media specialists, teacher educators, educators (K–12)

Features: Worksheets and self-tests for assessing computer effectiveness; summaries and reviews of online teacher technology assessment tools; blueprints for assessing current situation, overcoming roadblocks, and applying systems thinking to ed tech decision making; frameworks for developing and revising technology-integrated curricula that support higher-order thinking skills



Differentiating Instruction with Technology in K–5 Classrooms

By Grace E. Smith and Stephanie Throne

\$37.95. 248 pp. 2007. 978-1-56484-233-6

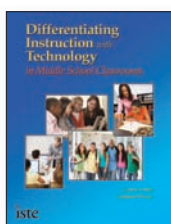
Product code DIFFK5-988

Standard member price \$26.55

Learn how to use technology to differentiate by student interest, readiness, ability, learning profile, content, process, and product.

Audience: Educators (K–5), preservice educators, curriculum specialists, administrators

Features: Ready-to-use lessons mapped to curriculum content standards, activities, and templates; information accommodates a broad range of learning styles, abilities, and curriculum content; includes strategies for using technology to manage the differentiated classroom and assess student learning



Differentiating Instruction with Technology in Middle School Classrooms

By Grace E. Smith and Stephanie Throne
\$37.95. 232 pp. 2009. 978-1-56484-260-2
Product code DIFF68-988
Standard member price \$26.55

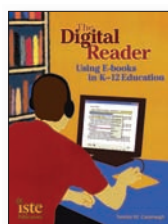
Prepare your students with a tailored education using the strategies and lessons in this book. Sample activities incorporate differentiated instruction in four core curricular subjects: math, science, social studies, and language arts.

"Subject by subject, *Differentiating Instruction with Technology in Middle School Classrooms* is a must for any community or college library collection focusing on education."

—*Midwest Book Review*

Audience: Educators (6–8), administrators (6–8), preservice educators, technology coordinators

Features: Lists of resources for Web 2.0 tools that support differentiated instruction, a chapter on using DI for student assessment, a survey of research on middle school students



The Digital Reader

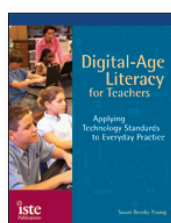
Using E-books in K–12 Education

By Terence W. Cavanaugh
\$37.95. 162 pp. 2005. 978-1-56484-221-3
Product code EBOOKS-988
Standard member price \$26.55

Cavanaugh introduces the unique features that have established e-books as a powerful, effective learning tool for all grade levels and for students with special needs.

Audience: Educators (K–12), library media specialists, curriculum specialists, technology coordinators, teacher educators

Features: Descriptions of the most popular and affordable e-book devices, software, and content for educators; guidelines for accessing the free digital library resources available on the Web and for creating your own e-books using basic software tools; strategies for using the annotation, reference, and hypertext capabilities of electronic text to promote active reading



Digital-Age Literacy for Teachers

Applying Technology Standards to Everyday Practice

By Susan Brooks-Young
\$39.95. 132 pp. 2007. 978-1-56484-229-9
Product code DALITT-988
Standard member price \$27.95

Brooks-Young demonstrates how to use appropriate digital-age tools to increase productivity and advance student learning.

"Susan Brooks-Young provides readings and activities that will support classroom teachers, professional development providers, and teacher preparation instructors."

—*District Administration*

Audience: Educators (K–12), teacher educators, professional development specialists, preservice teachers, administrators

Features: Comprehensive discussion of each of the NETS•T performance indicators, easy-to-follow charts and tables with detailed task assignments, profiles of exemplary technology tools, resources for ongoing professional development



Digital Storytelling Guide for Educators

By Midge Frazel
\$29.95. 158 pp. 2010. 978-1-56484-259-6
Product code DIGSTO-988
Standard member price \$20.95

The many recommendations, overviews, and explanations of digital storytelling tools, along with lists of additional digital storytelling resources, will help educators apply this exciting technology in their classrooms.

Audience: Educators (K–12), administrators, curriculum specialists, teacher educators

Features: Assessment rubrics for each stage of digital storytelling, aligns digital storytelling to the NETS for Students, each chapter includes a list of resources and links



Digital Citizenship in Schools

By Mike Ribble and Gerald Bailey
\$34.95. 149 pp. 2007. 978-1-56484-232-9
Product code DIGCIT-988
Standard member price \$24.45

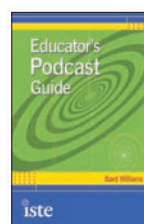
Ribble and Bailey present an essential introduction to digital citizenship and its role in schools.

"[This] book tackles personal interaction when using technologies and the role of digital citizenship in classrooms...As more and more classroom experiences include digital interaction, the importance of teaching our students to become the best digital citizens they can be cannot be underestimated."

—*Power to Learn*

Audience: Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators, library media specialists, parents

Features: The nine elements of digital citizenship, the role of digital citizenship in the classroom, lesson plans for teaching different aspects of digital citizenship



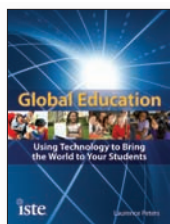
Educator's Podcast Guide

By Bard Williams
\$31.95. 279 pp. 2007. 978-1-56484-231-2
Product code EDPD1-988
Standard member price \$22.35

This is a complete introduction to podcasting, including hardware and software needs, integrating podcasts into your curriculum, and managing podcasts in the classroom.

Audience: Educators (K–12), technology coordinators, curriculum specialists, teacher educators

Features: A complete introduction to great educational podcasts, an explanation of hardware and software needs, dozens of education-related podcasts sorted by curriculum area



Global Education

Using Technology to Bring the World to Your Students

By Laurence Peters

\$31.95. 166 pp. 2009. 978-1-56484-258-9

Product code GLOBAL-988

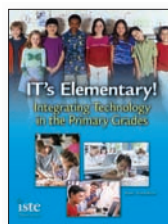
Standard member price \$22.35

This book provides an introduction to global networks, such as iEarn, Global Schoolhouse, and ePals; an overview of Web 2.0 tools that support global learning, such as wikis, blogs, and podcasts; and hundreds of Web resources.

"A valuable resource for [K–12 classroom teachers]."
—*Educational Technology*

Audience: Educators (K–12), library media specialists, teacher educators, administrators, professional development specialists

Features: A sampling of global education projects from around the world, a glossary and lists of hundreds of global education resources, historical perspectives on global education



IT's Elementary!

Integrating Technology in the Primary Grades

By Boni Hamilton

\$37.95. 186 pp. 2007. 978-1-56484-228-2

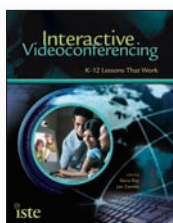
Product code ITSELE-988

Standard member price \$26.55

Hamilton guides readers through the process of planning and implementing an integrated technology program on a shoestring budget.

Audience: Educators (K–6), administrators (K–6), technology coordinators, curriculum specialists, library media specialists, preservice educators

Features: Dozens of sample activities and lesson plans for all elementary content areas and grade levels; tools for collaborative planning, curricular design, and change management; scope and sequence chart of technology skill development for elementary students



Interactive Videoconferencing

K–12 Lessons That Work

Edited by Kecia Ray and Jan Zanetis

\$34.95. 150 pp. 2009. 978-1-56484-251-0

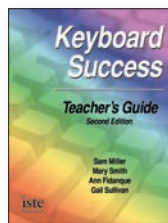
Product code DBRIDG-988

Standard member price \$24.45

This "how-to" for building a virtual classroom using interactive videoconferencing includes lessons and evaluation tools.

Audience: Administrators, educators (K–12), technology coordinators, library media specialists

Features: Lesson plans for elementary, middle, and high school; lesson plans for reading/language arts, math, science, and social studies; a discussion of instructional resources for IVC lessons



Keyboard Success Curriculum Kit

Second Edition

By Sam Miller, Mary Smith, Ann Fidanque, and Gail Sullivan

\$49.95. 147 pp. 2000. 978-1-56484-158-2

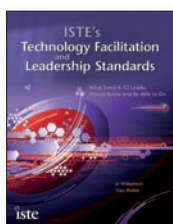
Product code KEYKIT-988

Standard member price \$34.95

This classroom-tested, easy-to-teach curriculum—used successfully by teachers, parents, peer tutors, and paraprofessionals—practically guarantees your students will develop keyboarding proficiency and confidence.

Audience: Educators (3–9), students (3–9)

Features: Complete curriculum for keyboarding novices, hands-on lessons adaptable to a variety of class or lab formats



ISTE's Technology Facilitation and Leadership Standards

What Every K–12 Leader Should Know and Be Able to Do

By Jo Williamson and Traci Redish

\$39.95. 260 pp. 2009. 978-1-56484-252-7

Product code TLPREP-988

Standard member price \$27.95

This is an inviting and surprisingly easy-to-follow guide for any educator, practicing or preservice, who wants to be an effective technology facilitator and/or educational leader.

Audience: Teacher educators, administrators, technology coordinators, educators (K–12), preservice educators

Features: Each chapter is devoted to a single standard; insight, advice, and tips for every level of facilitator and school leader



Keyboard Success Student Flip Book

Second Edition

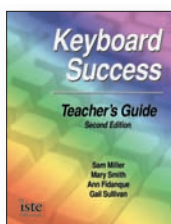
\$9.00. 57 pp. 2000. 978-1-56484-153-7

Product code KEYFLI-988

Standard member price \$6.30

This desktop flip book contains basic and bonus practice material that's been classroom-tested for efficiency and results. Also sold as part of the Keyboard Success Curriculum Kit.

Audience: Educators (3–9), students (3–9)



Keyboard Success Teacher's Guide

Second Edition

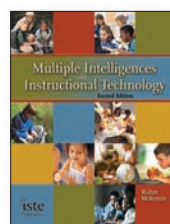
\$33.00. 150 pp. 2000. 978-1-56484-152-0

Product code KEYTEA-988

Standard member price \$23.10

Thirty scripted lessons delivered by a teacher, parent, peer tutor, or paraprofessional successfully guide beginning keyboarders to keyboard success. Designed to be used with the Student Flip Book and Keyboard Wall Chart.

Audience: Educators (3–9)



Multiple Intelligences and Instructional Technology

Second Edition

By Walter McKenzie

\$43.95. 191 pp. 2005. 978-1-56484-188-9

Product code MULT12-988

Standard member price \$30.75

This new edition provides new and revised lesson ideas and planning materials as well as updated websites, online resources, and activities for the latest hardware.

Audience: Educators (K–12), curriculum specialists, teacher educators, preservice educators, library media specialists

Features: Sample lessons and classroom activities; materials to support multidisciplinary and special-needs teaching; worksheets, templates, rubrics, and guidelines for evaluating media and software; multiple intelligences survey on CD



Keyboard Success Wall Chart

Second Edition

\$10.00. 2000. 978-1-56484-154-4

Product code KEYCHA-988

Standard member price \$7.00

A perfect accessory for the keyboarding classroom, this giant 33" x 20.5" four-color keyboard chart is supplemented with a basic position chart and finger guide. Also sold as part of the Keyboard Success Curriculum Kit.

Audience: Educators (3–9), students (3–9)



National Educational Technology Standards for Administrators

NETS Project

\$12.95. 32 pp. 2009. 978-1-56484-257-2

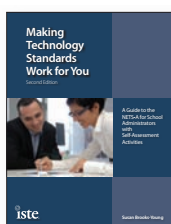
Product code NETABK-988

Standard member price \$9.05

This full-color booklet includes the entire text of the refreshed National Educational Technology Standards for Administrators.

Audience: Administrators, teacher educators

Features: The full text of the revised NETS•A and performance indicators; profiles, scenarios, and essential conditions



Making Technology Standards Work for You

A Guide to the NETS•A for School Administrators with Self-Assessment Activities, Second Edition

By Susan Brooks-Young

\$44.95. 285 pp. 2009. 978-1-56484-158-2

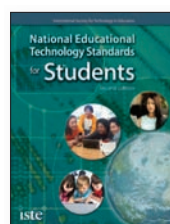
Product code MATEC2-988

Standard member price \$31.45

This new edition provides educational leaders with tools and resources for creating both a vision and a process for school reform.

Audience: Administrators

Features: Topics include planning, curriculum and instruction, assessment, staff development, and legal and social issues; refreshed references and resources for each NETS•A standard; self-assessment activities in each chapter



National Educational Technology Standards for Students

Second Edition

NETS Project

With contributions by Susan Brooks-Young

\$12.95. 28 pp. 2007. 978-1-56484-237-4

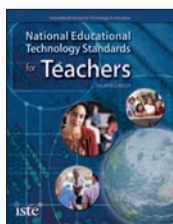
Product code NESB02-988

Standard member price \$9.05

This full-color booklet includes the entire text of the updated and expanded National Educational Technology Standards for Students.

Audience: Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators

Features: The full text of the revised NETS•S and performance indicators; student profiles, examples, and conditions; the results of a scenario survey



National Educational Technology Standards for Teachers

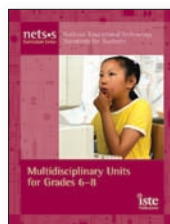
Second Edition

NETS Project
\$12.95. 28 pp. 2008. 978-1-56484-243-5
Product code NETBO2-988
Standard member price \$9.05

This full-color booklet includes the entire text of the updated and expanded National Educational Technology Standards for Teachers.

Audience: Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators

Features: The full text of the revised NETS•T and performance indicators; rubrics, scenarios, and conditions



NETS•S Curriculum Series Multidisciplinary Units for Grades 6–8

By Susan O'Hara and Maureen McMahon
\$34.95. 241 pp. 2003. 978-1-56484-206-0
Product code NETS68-988
Standard member price \$24.45

This book covers the core content areas of language arts, mathematics, science, social studies, and cultural arts, each with several months' worth of lesson plans.

Audience: Educators (6–8), technology coordinators, teacher educators, preservice educators, library media specialists, curriculum specialists

Features: Ready-to-use lesson plans supporting instruction for grades 6–8, lessons and strategies appropriate for multicultural and multidisciplinary learning and teaching, materials useful for teacher training and inservice sessions



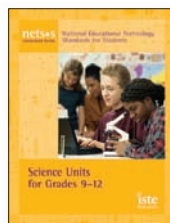
NETS•S Curriculum Series English Language Arts Units for Grades 9–12

By Christopher Shamburg
\$44.95. 253 pp. 2008. 978-1-56484-240-4
Product code NETLAN-988
Standard member price \$31.45

Units include fanfiction and creative writing, teaching Shakespeare with film and images, podcasting, and creating digital video.

Audience: ELA educators (9–12), curriculum specialists, teacher educators, preservice educators, school librarians, school administrators

Features: Introductory chapters on trends in research, school reform, and copyright that are specifically tailored for the English language arts teacher; 12 lesson units keyed to NETS; interdisciplinary links, teaching tips, lesson extenders, and assessment rubrics for each unit; sample projects, Web resource links, activities, and handouts for each unit



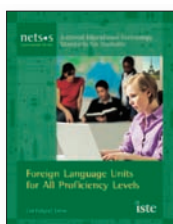
NETS•S Curriculum Series Science Units for Grades 9–12

Edited by Randy Bell and Joe Garofalo
\$38.95. 282 pp. 2005. 978-1-56484-217-6
Product code NETSCI-988
Standard member price \$27.25

Sample topics include cell division, virtual dissection, earthquake modeling, the Doppler Effect, and more.

Audience: Educators (9–12), curriculum specialists, teacher educators, library media specialists

Features: Sixteen multiweek units keyed to the NETS•S and the National Science Education Standards; interdisciplinary links, teaching tips, lesson extenders, and assessment rubrics for each unit; introductory essays on technology integration, project-based learning, and assessment



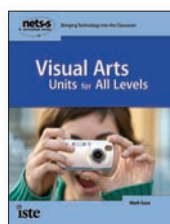
NETS•S Curriculum Series Foreign Language Units for All Proficiency Levels

Edited by Carl Falsgraf
\$44.95. 262 pp. 2007. 978-1-56484-222-0
Product code NETFOR-988
Standard member price \$31.45

Language students learn best when given the opportunity to communicate meaningful content in realistic settings. See how technology can help!

Audience: Grade K–12 foreign language educators, curriculum specialists, teacher educators, preservice educators, library media specialists

Features: Dozens of lesson plans on CD that can be used as stand-alone activities or month-long curriculum plans; introductory essays on technology integration and foreign language standards, performance assessment, and distance learning; interdisciplinary links, teaching tips, lesson extenders, and assessment rubrics for each unit



NETS•S Curriculum Series Visual Arts Units for All Levels

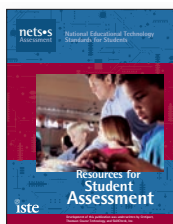
By Mark Gura
\$44.95. 320 pp. 2008. 978-1-56484-242-8
Product code NETART-988
Standard member price \$31.45

Units include working with graphics files, creating slide shows, hyperlinking multimedia, digital animation, virtual reality, and more.

Audience: Educators (K–12), preservice educators, technology coordinators, administrators, teacher educators

Features: Twenty multiweek units keyed to NETS; interdisciplinary links, teaching tips, lesson extenders, and assessment rubrics for each unit; sample projects, Web resource links, and conceptual and pedagogical overviews for each unit; suggestions for sharing the work

CD Includes CD



NETS for Students Resources for Student Assessment

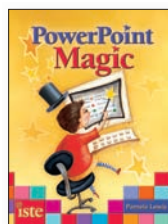
By M. G. (Peggy) Kelly and Jon Haber
\$39.95. 284 pp. 2006. 978-1-56484-220-6
Product code NETSSA-988
Standard member price \$27.95

"Detailed guidelines for creating and choosing reliable tests of technology literacy for various grades, as well as case studies and best practices at the site, district, and state levels."

—*School Library Journal*

Audience: Educators (K–12), administrators, policy makers, teacher educators, professional development specialists, education researchers, technology coordinators

Features: Detailed NETS•S performance rubrics designating technology competency targets for grades 2, 5, 8, and 12; models for creating classroom assessments of student technology use as well as case studies of large-scale assessment initiatives; comprehensive survey of technology assessment concepts and options



CD Includes CD

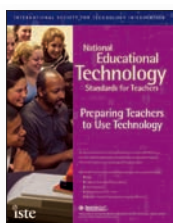
PowerPoint Magic

By Pamela Lewis
\$39.95. 156 pp. 2008. 978-1-56484-235-0
Product code POWMAG-988
Standard member price \$27.95

PowerPoint Magic offers you everything you need to incorporate this flexible and powerful software into your classroom.

Audience: Educators (1–8), preservice educators, technology coordinators, teacher educators

Features: Lessons sorted by content area and modifiable to a wide range of abilities and learning styles, CD with multimedia projects for grade 1–8 classrooms, student samples, and classroom anecdotes



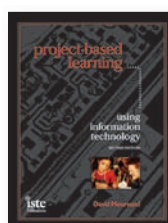
NETS for Teachers Preparing Teachers to Use Technology

NETS Project
\$39.95. 372 pp. 2002. 978-1-56484-173-5
Product code NETTB2-988
Standard member price \$27.95

This book shows teacher educators how to integrate technology effectively into the lessons they plan for training novice and inservice teachers.

Audience: Educators (K–12), administrators (K–12), technology coordinators, teacher educators, preservice educators, library media specialists

Features: Thirty-two multidisciplinary learning activities covering all core content areas and grade levels; six learning activities for educational foundations courses; separate chapters detailing model strategies for technology integration, teacher preparation, and professional development in educational technology



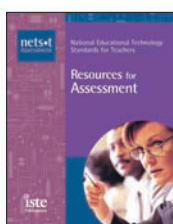
Project-Based Learning Using Information Technology Second Edition

By David Moursund
\$34.95. 136 pp. 2002. 978-1-56484-196-4
Product code PROBA2-988
Standard member price \$24.45

Combine project-based learning and instructional technology to develop higher-order thinking skills in your students.

Audience: Educators (K–12), administrators (K–12), teacher educators, preservice educators, technology coordinators, library media specialists

Features: Well-known author, teacher educator, and ed tech pioneer; each chapter concludes with activities for teacher training; contains materials and ideas for assessment of learning and teaching



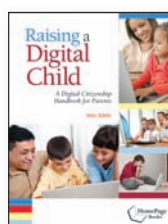
NETS for Teachers Resources for Assessment

NETS Project
\$39.95. 222 pp. 2003. 978-1-56484-202-2
Product code NETTAS-988
Standard member price \$27.95

This book includes tools for gathering performance data, strategies for both formative and summative assessment, rubrics, guidelines, and a road map to NCATE accreditation of advanced programs for technology leaders and facilitators.

Audience: Educators (K–12), administrators (K–12), technology coordinators, teacher educators, professional development specialists

Features: Rubrics for every NETS•T standard and performance indicators; data-gathering tools, including observation instruments and surveys; guidelines for selecting and creating teacher portfolio artifacts; standards and performance indicators for NCATE accreditation of advanced programs



Raising a Digital Child

A Digital Citizenship Handbook for Parents

By Mike Ribble
\$24.95. 167 pp. 2009. 978-1-56484-250-3
Product code DICIPA-988
Standard member price \$17.45

This parent's resource for new and popular technologies offers advice on educating children about possible threats and how to be a good digital citizen.

"A great deal of information is presented in an easily accessible form, and the advice is clear and well paced."

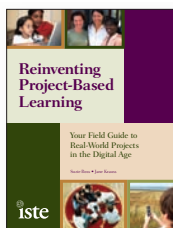
—*Choice Magazine*

"This work will enable students to enjoy a technological society safely and responsibly."

—*American Reference Books Annual*

Audience: Parents, educators (K–12), administrators, teacher educators

Features: Topics include cell phones, online games, instant messaging, and social networking; advice regarding cyberbullying, stalkers, and identity theft; essential information in a reader-friendly format



Reinventing Project-Based Learning

Your Field Guide to Real-World Projects in the Digital Age

By Suzie Boss and Jane Krauss
Foreword by Leslie Conery
\$34.95. 200 pp. 2008. 978-1-56484-238-1
Product code REINVT-988
Standard member price \$24.45

"This is a journey that every educator needs to embark upon, and this highly readable road map is the perfect companion for the trip."
—Will Richardson, author of *Blogs, Wikis, Podcasts, and Other Powerful Web Tools for Classrooms*

Audience: Educators (K–12), professional development specialists, technology coordinators, library media specialists, instructional leaders, preservice educators, college of education faculty

Features: A guided process for designing and implementing effective projects; collaborative activities in each chapter; a focus on the essential learning functions of digital tools, the Internet, and Web 2.0

 Available on Kindle



Spreadsheet Magic

Second Edition

By Pamela Lewis
\$39.95. 194 pp. 2006. 978-1-56484-224-4
Product code SPRED2-988
Standard member price \$27.95

Dozens of new lessons and activities enrich the second edition of this popular favorite, proof of how flexible and effective a teaching tool the humble spreadsheet can be.

"Features lessons that *anyone* can feel confident implementing in their K–6 classroom."
—NCS-Tech

Audience: Educators (K–6), computer lab educators, technology coordinators, curriculum specialists, preservice educators

Features: Comprehensive introduction to using spreadsheets in the classroom; 40 ready-to-use lesson plans for grades K–6; tips for lesson preparation, assessment, and instructional support

 Includes CD



RSS for Educators

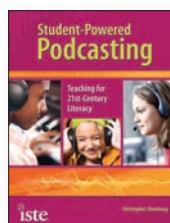
Blogs, Newsfeeds, Podcasts, and Wikis in the Classroom

By John G. Hendron
\$29.95. 308 pp. 2008. 978-1-56484-239-8
Product code NEWRSS-988
Standard member price \$20.95

Harness the power of RSS for classroom projects, professional development, keeping students and parents informed, and more.

Audience: Educators (K–12), preservice educators, technology coordinators, curriculum specialists, teacher educators

Features: A complete introduction to RSS technology, how to harness the power of RSS for educational purposes, the pros and cons of low-cost and free Web 2.0 software



Student-Powered Podcasting

Teaching for 21st-Century Literacy

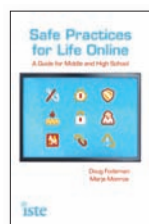
By Christopher Shamburg
\$32.95. 193 pp. 2009. 978-1-56484-261-9
Product code PODHUM-988
Standard member price \$23.05

Educators of all experience levels will discover how to use podcasting as a vehicle for curriculum reform. Audio-editing tutorials and 17 standalone podcasting units allow you and your students to dive right into podcasting.

"A must for any technology education class."
—Midwest Book Review

Audience: Educators (K–12), library media specialists, teacher educators

Features: Seventeen adaptable podcasting units on a variety of topics; discussions on legal and ethical considerations, a copyright and fair use quiz, and a set of podcasting rules for the classroom; assessment rubrics correlated to a variety of national standards



Safe Practices for Life Online

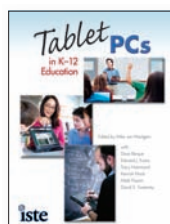
A Guide for Middle and High School

By Doug Fodeman and Marje Monroe
\$29.95. 240 pp. 2009. 978-1-56484-248-0
Product code LIFEON-988
Standard member price \$20.95

This guide offers practical advice to help middle and high school students stay safe online by making better choices and minimizing their risks.

Audience: Educators (6–12), teacher educators, technology coordinators, library media specialists, parents

Features: Useful advice for dealing with identity theft, phishing, and malware; dozens of classroom-tested exercises; hundreds of links to websites, documents, and other resources



Tablet PCs in K–12 Education

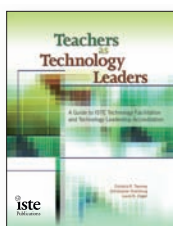
Edited by Mike van Mantgem
\$31.95. 214 pp. 2008. 978-1-56484-241-1
Product code TABLET-988
Standard member price \$22.35

This practical guide offers a primer to educators on using tablet PCs to instruct, communicate, and collaborate in the classroom.

"A valuable addition to any library serving staff using, or considering using tablet PCs."
—American Reference Books Annual

Audience: Educators (K–12), technology coordinators, library media specialists, instructional leaders, preservice educators, college of education faculty

Features: A guide to the advantages of tablet PCs, classroom examples and case studies, collaborative uses of tablet PCs



Teachers as Technology Leaders

A Guide to ISTE Technology Facilitation and Technology Leadership Accreditation

By Cordelia R. Twomey, Christopher Shamburg, and Laura B. Zieger

\$39.95. 176 pp. 2006. 978-1-56484-226-8

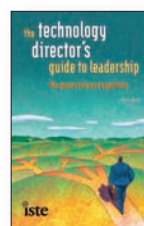
Product code TECFAC-988

Standard member price \$27.95

This guide walks faculty and administrators through the process of ISTE and NCATE accreditation.

Audience: College of education faculty and administrators, candidates in technology facilitation and leadership programs

Features: Comprehensive introduction to the ISTE/NCATE accreditation process, detailed definitions and applications of each of the Technology Facilitation and Technology Leadership performance assessment standards, sample report documents, data tables, scoring rubrics



The Technology Director's Guide to Leadership

The Power of Great Questions

By Don Hall

\$31.95. 212 pp. 2008. 978-1-56484-244-2

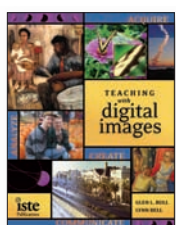
Product code TDLEAD-988

Standard member price \$22.35

Don Hall provides leadership exercises and strategies to help guide technology directors through the roles of leaders and agents of change.

Audience: Technology directors, administrators, teacher educators

Features: A discussion of leadership styles, suggestions for managing different personality types, more than a dozen practical activities and exercises



Teaching with Digital Images

Acquire, Analyze, Create, Communicate

Edited by Glen L. Bull and Lynn L. Bell

\$39.95. 179 pp. 2005. 978-1-56484-219-0

Product code DIGIMA-988

Standard member price \$27.55

Subject-area experts demonstrate how to use digital cameras for data collection, scientific visualization, mathematical analysis, and digital storytelling.

Audience: Educators (K–8), administrators (K–8), technology coordinators, library media specialists, curriculum specialists

Features: Introductory chapters on digital photography basics and image editing software; individual chapters on the use of digital cameras in math, science, language arts, and social studies classrooms; lesson plans; teaching tips; classroom management strategies

CD Includes CD



Toys to Tools

Connecting Student Cell Phones to Education

By Liz Kolb

\$34.95. 230 pp. 2008. 978-1-56484-247-3

Product code TOYTUL-988

Standard member price \$24.45

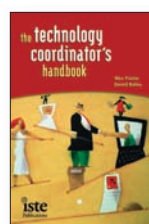
An exciting look at using cell phones in learning, this book provides a host of innovative and highly interesting uses for this technology that do not require using the phones in the classroom.

"This book could easily be subtitled all-you-wanted-to-know-about-cell-phone-use-in-schools-but-hesitated-to-ask."

— *Choice Magazine*

Audience: Educators (K–12), technology coordinators, administrators, teacher educators

Features: Guidelines for good cell phone etiquette, mini-lesson plans are adaptable for many grade levels, a discussion of the future of cell phones in education



The Technology Coordinator's Handbook

By Max Frazier and Gerald Bailey

\$31.95. 178 pp. 2004. 978-1-56484-211-4

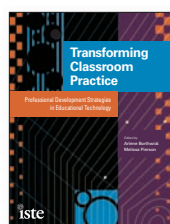
Product code TCHAND-988

Standard member price \$22.35

This handbook offers detailed introduction to the roles and functions performed by tech coordinators, the key issues they face, and the basic skills and qualifications they need to fulfill their responsibilities.

Audience: Technology coordinators, network managers, administrators, college of education faculty, college of education administrators

Features: Comprehensive discussion of the technology coordinator's role in K–12 schools and districts; examination of each of the essential skills and qualifications needed for technology leadership; resources for professional development and certification, grant writing, and E-rate filing



Transforming Classroom Practice

Professional Development Strategies in Educational Technology

Edited by Arlene Borthwick and Melissa Pierson

\$44.95. 241 pp. 2008. 978-1-56484-246-6

Product code PRODEV-988

Standard member price \$31.45

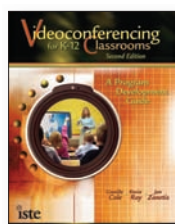
This is a valuable overview of professional development programs that have demonstrated long-term success through assessment of outcomes.

"An ideal reference for someone with responsibility for planning and conducting professional development activities for educational technology."

— *Educational Technology*

Audience: Professional development specialists, staff developers, administrators, teacher educators

Features: Models are grounded in adult learning theory and organizational development; "Literature Essentials" and "Getting Started Resources" are included for most chapters; concluding chapter discusses lessons learned



Videoconferencing for K-12 Classrooms

A Program Development Guide, Second Edition

By Camille Cole, Kecia Ray, and Jan Zanetis

\$37.95. 183 pp. 2009. 978-1-56484-256-5

Product code VIDC02-988

Standard member price \$26.55

This is a comprehensive review of current (and near-future) options for building an effective videoconferencing program, from initial planning to teacher training, implementation, and assessment.

Audience: Administrators, educators (K-12), technology coordinators, curriculum specialists, library media specialists, teacher educators

Features: Complete program development guide detailing how IVC works, necessary hardware and software, implementation strategies, classroom management and curricular design; inspirational vignettes describing successful IVC programs and projects worldwide; useful templates and a guide to IVC resources



Web 2.0

New Tools, New Schools

By Gwen Solomon and Lynne Schrum

\$34.95. 270 pp. 2007. 978-1-56484-234-3

Product code NEWT00-988

Standard member price \$24.45

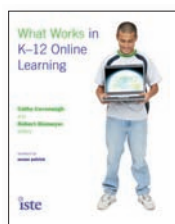
This is a comprehensive overview of emerging Web 2.0 technologies and their use in the classroom and in professional development.

"A good read for those without any knowledge of Web 2.0 as well as experienced users."

— *District Administration*

Audience: Educators (K-12), preservice educators, technology coordinators, administrators, teacher educators, library media specialists, parents

Features: A complete explanation of Web 2.0 tools, including blogs, wikis, folksonomies, RSS feeds, and podcasts; Web 2.0 tools and their use in the classroom; Web 2.0's role in professional development; what administrators should know about Web 2.0



What Works in K-12 Online Learning

Edited by Cathy Cavanaugh and Robert Blomeyer

Foreword by Susan Patrick

\$37.95. 208 pp. 2007. 978-1-56484-236-7

Product code K12OLL-988

Standard member price \$26.55

This is a comprehensive overview of effective online teaching and learning practices.

"Highly recommended."

— *Choice Magazine*

Audience: Educators (K-12), preservice educators, technology coordinators, administrators, teacher educators

Features: A complete introduction to virtual courses; chapters addressing literacy/language, mathematics, social studies, physical education, and differentiated instruction; an overview of professional development for online teachers

Ordering Information

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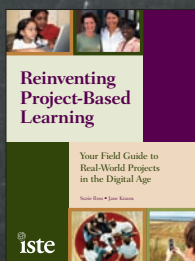
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